



Contact

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Expertise

React | Next.js | Rails
Typescript | Ruby | Python
HTML | SCSS | GitHub

Figma | Heroku | Adobe
Ableton | Cubase

Education

BA Psychology & Philosophy
Miami University, 2002

Le Wagon Full Stack Web
Development Bootcamp

Languages

English (native)
Japanese (intermediate)

Will VanderWyden

Full Stack Developer

Project and Account Manager with extensive freelance experience and expertise in software sales, consultation and troubleshooting.

A long-term Japan resident now transitioning to an exciting new career via Le Wagon's web development bootcamp with a focus on Ruby on Rails, JavaScript, and React, and personal projects using React and Next.js.

Web Development

Full Stack Web Development Bootcamp

Le Wagon Tokyo October - December 2024

- Completed an intensive 9-week program focused on web development.
- Gained skills in Ruby on Rails, HTML, CSS, JavaScript, and database management.
- Designed and deployed full-stack web applications, including a capstone project developed with a four-person team.

Projects

- **Private Lessons** - full-featured Meetup clone with real-time venue search and improved interface tailored to organizers, pitch-to-production in 2 weeks. Managed the production server and full-stack development.
- **Potify** - fun Airbnb clone featuring rentable toilets, a one-week project. Focused on front-end engineering.

Professional Experience

Director of Business Development

Awesome 合同会社 2014 - Present

- Consultant for event managers, creatives, and film audio producers.
- Creative and design lead for promotional materials and web development.
- Responsible for all marketing, advertising, and managing client relationships.

Senior Account Manager

Nielsen 2007 - 2014

- Managed 70+ client accounts, including top ad agencies, publishers, and media outlets.
- Led nationwide software launches, driving adoption and client satisfaction.
- Collaborated with IT teams to oversee app installations and troubleshoot technical
- Worked with developers to enhance product features based on client feedback.

Account Executive / Project Manager

Grizzard Communications 2004 - 2007

- Managed all aspects of year-long national fundraising campaigns for national clients.
- Worked closely with IT to improve proprietary database management.
- Maintained databases of campaign history, vendor usage, and production details.